



**IMS LUXEMBOURG**  
Inspiring More Sustainability

Luxembourg, 30 June 2023,

PRESS RELEASE

## **3<sup>rd</sup> EDITION OF DIGITAL SKILLS MATCHMAKING**

38 partnerships signed

Sustainable Development Goal 17 (SDG 17) makes multi-stakeholder partnerships a prerequisite for achieving Sustainable Development Goals at global, regional, national, and local levels. These partnerships must be inclusive and built on shared principles and values.

With this in mind, IMS organised the 3<sup>rd</sup> Digital Skills Matchmaking event in collaboration with the Media, Connectivity and Digital Policy Department of the Ministry of State / Digital Luxembourg, the Digital Skills and Jobs Coalition and the European Social Fund.

### **Digital Skills Matchmaking, a win-win event**

Digital Skills Matchmaking took place on Thursday, 29 June, during ICT Spring. The event aims to facilitate exchanges and create win-win digital partnerships between companies and digital initiatives. These initiatives may be Social and Solidarity Economy structures, public organisations, educational and/or training establishments, or research players. They have in common their commitment to digital technology and their desire to make a positive difference in society.

During the session's round table, several speakers from Accenture Belux, Droga5 (Accenture Ireland) and GoldenMe shared their experiences setting up this type of partnership. All the stakeholders were unanimous on their importance. It's a way of anchoring themselves locally and strengthening their presence in the area. For companies, it's one of the practical ways of applying their corporate social responsibility (CSR) policy by involving all their employees.



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In terms of management and human resources, this involvement contributes to well-being in the workplace and strengthens team cohesion. Supporting an association enhances the company's brand image, another argument in the recruitment process.

For voluntary organisations, the help of a company is invaluable and accelerates their development. Moreover, associations are experts in the subjects that drive them and bring a fresh perspective to companies.



**During the speed-meeting, 20 digital initiatives met and exchanged ideas with 19 companies. At the end of these discussions, 38 partnerships were signed.** Numerous contacts were exchanged, and other partnerships will be formed in the near future. A follow-up workshop will be organised soon to ensure that these partnerships are put into practice.

Ce projet bénéficie du soutien de



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## An event included in the Digital Skills Partnership project

Digital Skill Matchmaking is part of the Digital Skills Partnership project funded by the European Social Fund and the Media, Connectivity and Digital Policy Department of the Ministry of State/Digital Luxembourg. This project aims to promote and encourage the creation of digital partnerships between businesses and digital initiatives (non-profit organisations, NGOs, foundations, training centres, Etc.). The project began in 2023 and runs until 2024. There are several stages to the project:

- Preparation workshops for companies and digital initiatives.
- The organisation of Digital Skills Matchmaking.
- Workshops to monitor the partnerships signed.
- A survey and then the publication of a report on the practices of companies and associations in terms of partnerships and skills sponsorship.

*A project supported by*



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## **IMS – INSPIRING MORE SUSTAINABILITY** **Luxembourg’s leading network for Sustainable Development**

IMS - Inspiring More Sustainability - has been the leading network of Luxembourg companies active in sustainable development for 15 years. IMS is an independent, non-political, and non-profit organisation. IMS' mission is to inspire responsible strategies and practices among national economic actors. IMS Luxembourg supports its members through collaborative and federating projects by promoting dialogue with stakeholders (private, public, associative). IMS provides expertise, concrete solutions, awareness, and information (toolkit, training, clubs, workshops...). This network represents almost 25% of Luxembourg's payroll.

IMS is the national contact point for several European and international organisations and movements: B Corp, Capitals Coalition, CSR Europe, the European Commission - Directorate General for Justice, Mental Health Work and the WBSCD (World Business Council for Sustainable Development).

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